

## Sponsorship Opportunities

Sponsorship is another meaningful way to engage with the NCHO Conference. Our sponsorship structure has been designed to offer clearly defined opportunities and benefits aligned with each sponsorship level. While sponsorship is not required, it provides a valuable opportunity to maximize your organization’s visibility and return on investment.

### Other Opportunities:

- Sponsor a Graduate Student: \$50
- Sponsor a Professional Staff Member: \$150

### Benefits:

- Sponsorship ribbon for name tag
- Signage at the booth to signify sponsorship

<b>Annual Conference Sponsorship Level</b>	<b>Silver</b>	<b>Gold</b>	<b>Platinum</b>	<b>Diamond</b>
<b>Sponsorship Amount</b>	<b>\$500</b>	<b>\$1,500</b>	<b>\$2,500</b>	<b>\$4,000</b>
<b>Pre-Conference Benefit:</b> Social media announcement prior to Conference	X	X	X	X
Sponsorship ribbon for conference name tag	X	X	X	X
Signage at the booth to signify sponsorship	X	X	X	X
Sponsorship highlighted during Corporate Partner Lunch	X	X	X	X
Sponsorship listed on the NCHO Sponsorship website page	X	X	X	X
<b>Post-Conference Benefit:</b> Social media shoutout after the conference	X	X	X	X
Sponsorship of various conference events/social	1	3	5	7
Company name/logo displayed on conference materials		X	X	X
Eligible to attend Opening Event		X	X	X
Priority preference of booth location in exhibit hall (Diamond first, then Platinum)			X	X
<b>Post-Conference Benefit:</b> Listed in NCHO The Nest after conference as a sponsor (text and logo)			X	X
<b>Pre-Conference Benefit:</b> Social media spotlight prior to the conference w/ blurb about your company and why you choose to attend NCHO and support NCHO through sponsorship/testimonial quote (if desired)				X
Eligible to attend NCHO’s Thursday Social Event				X
Eligible to attend programming sessions				X
<u>Post-Conference Benefit:</u> Company name and logo displayed on “The Nest” newsletters from October of the year purchased until the following October				X